

Work samples for journalism applicants

Please see Mr. Eden or Mr. Owens and the Call/KHTV/Pioneer staff for help!

Artist

Submit 3-5 original pieces of art. Would love to see an editorial cartoon or comic strip/box.

Business/Public Relations

List three ways to help increase senior ad sales, books/subscription sales. Answer the following: How can we use social media to better promote and market our program? Create a Public Relations plan to better showcase and promote KHS journalism.

Designer

Design a magazine-style or news page layout on the computer or paper. We can have a current staffer help you during lunch/HR/after school.

Photographer

Three action photos from a KHS sports event and three photos (not posed) of students non-sports related.

Writer

Submit a 300-400-word story on a KHS club, event, sports team or person. Stories must be factual, contain quotes and should include interviews with people involved in an event. **FOCUS ON PEOPLE!**

Social Media

Plan and submit a schedule of how to effectively use social media to enhance coverage and promote the program on multiple social media platforms. Some example posts showcasing media and/or event coverage.

Web

Share URL or a web page you created or links to created content

Videographer

Submit 1-2 video clips/packages.

Reminders

All staffers are required to attend after-school late nights, which occur approximately 2-3 days every month. Two end at 6 p.m., and one ends when all work is completed (usually around 8 p.m.). Missing late nights will hurt your grade. If you play sports or participate in other activities, you must work with your coach/sponsor to attend late nights (or at least split your time). Missing a late night for work is **NOT** an excused absence.

Also, please schedule an interview with Mr. Eden/Mr. Owens and the editors. The interviews will be held after school (see posted schedule in SJ). If you sign up for an interview and change your mind, please let Mr. Eden know so your interview can be canceled.

Your application and work sample(s) are due by Jan. 8.