











Advertising Contract

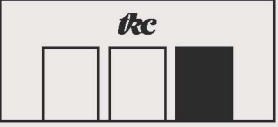

801 W Essex Ave
Kirkwood, MO 63122

314.213.6100 x1415
ads@thekirkwoodcall.com



FOR PRINT ADVERTISING

 \$70 1/8 3.75" x 2.4"	 \$100 1/4 3.75" x 5"
 \$200 1/2 7.5" x 5"	 \$350 1 7.5" x 10"
 Inside Full Front Cover \$400	 Inside Half Front Cover \$300
 Inside Full Back Cover \$400	 Inside Half Back Cover \$300

FOR WEB ADVERTISING

 Column \$50 280 px wide	 Banner \$70 1100 px wide
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FOR SOCIAL MEDIA ADVERTISING

 2 sponsored tweets 1 Instagram mention 1 Facebook mention \$30	 5 sponsored tweets 3 Instagram mentions 3 Facebook mentions \$60
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Platform	Username	*Followers
Twitter	@TheKirkwoodCall	2,333
Facebook	@KwoodCall	979
Instagram	@the_kirkwood_call	4,322

Print, web and social media ad prices are good for one month of advertisement. This includes one placement in our monthly issue and one month live on our site.

Buy six months of consecutive advertising for 10% off your purchase. You can also pay up front for an additional 10% off and a free social media post.

How can we reach you?

Please fill out the following form and you'll be hearing from the TKC business department promptly.

Name

Business name

Street address

Phone number Date

Email address

When would you prefer to advertise with us?

Whether it be for print, web or social media, mark which month(s) to run your ads. Dates are subject to change.

PRINT:		WEB/SOCIAL:	
Aug. 15 2019	<input type="checkbox"/>	Aug. 15 2019	<input type="checkbox"/>
Sept. 26 2019	<input type="checkbox"/>	Sept. 26 2019	<input type="checkbox"/>
Oct. 17 2019	<input type="checkbox"/>	Oct. 17 2019	<input type="checkbox"/>
Nov. 7 2019	<input type="checkbox"/>	Nov. 7 2019	<input type="checkbox"/>
Dec. 5 2019	<input type="checkbox"/>	Dec. 5 2019	<input type="checkbox"/>
Feb. 6 2020	<input type="checkbox"/>	Feb. 6 2020	<input type="checkbox"/>
Feb. 27 2020	<input type="checkbox"/>	Feb. 27 2020	<input type="checkbox"/>
March 4 2020	<input type="checkbox"/>	March 4 2020	<input type="checkbox"/>

*Follower counts for social media are accurate as of April 24, 2019
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